FaceReader Integration

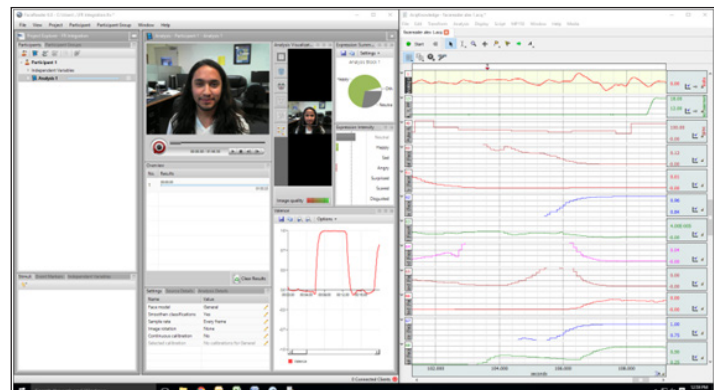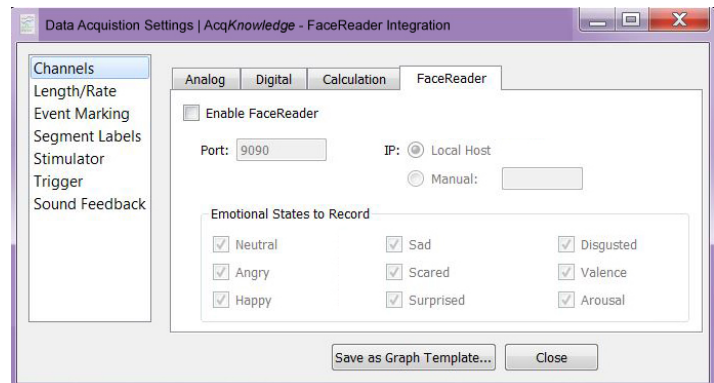## Acq*Knowledge* FaceReader™ Integration License
Real-time Comprehensive Emotional Response Data

Add FaceReader to your emotional response studies

- Ideal for use with BIOPAC BioNomadix Logger and BIOPAC MP systems for recording physiological data
- Real-time representation of circumplex model
- Analyze selection of 20 commonly used facial action units
- Newly enhanced Project Analysis Module Available
- Add BIOPAC BioNomadix hardware for wireless biometrics—ECG, EDA, RSP, and more.

Researchers can easily and automatically acquire and analyze facial expressions, synchronize physiological data, and eye tracking data–*all in real time*–using BIOPAC hardware platforms and Acq*Knowledge* software with FaceReader integration, FaceReader Software, and eye tracking devices.

FaceReader is the premier professional software for automatic analysis of six basic facial expressions – happy, sad, scared, disgusted, surprised, and angry- as well as classifying neutral and now contempt. FaceReader also provides gaze direction, head orientation, and person characteristics, such as gender and age. Detailed analysis of facial action units is also available. The software immediately analyzes data (live, video, or still images), saving valuable time. FaceReader is available as software and as an online application.

MP160WSW-FR Research System with Integration License

FR-INTERFACE Acq*Knowledge* Integration License

FaceReader Sold Separately

FaceReader is used worldwide at more than 300 universities, research institutes, and companies in many markets; such as consumer behavior research, usability studies, psychology, educational research, and market research.

Acq*Knowledge* Integration License Requires FaceReader available from www.NOLDUS.com